

Farmers Market Associate

Location: Elmwood Stock Farm, Georgetown, KY, USA

Reports To: Farmers Market Manager / Division Director Sales and Marketing

Employment Type: Seasonal, Part-Time, Hourly

About Elmwood Stock Farm

Elmwood Stock Farm is a sixth-generation, family-owned farm in Scott County, Kentucky, producing a wide variety of USDA Certified Organic foods—from vegetables, row crops, hay to grass-fed beef and sheep, pasture-raised pigs, chickens, and heritage breed turkeys—on nearly 400 acres. The farm combines traditional farming practices with innovative strategies to maintain a sustainable, thriving, regenerative farm ecosystem. We are committed to providing wholesome, nutritious food to our community while fostering a respectful and supportive workplace.

Position Summary

The **Farmers Market Sales Associate** is the friendly face of the farm on market day. In this role, you'll greet customers, share your enthusiasm for good food, and help shoppers choose from our fresh vegetables, flowers, herbs, meats, eggs, and other farm products. If you enjoy talking with people, being part of a lively market atmosphere, and helping customers head home with bags full of delicious food, this is a great fit.

Market days start with teamwork. You may help load the van at the farm and travel to the market, or meet the team there to set up the booth. Throughout the morning you'll help create a beautiful, well-stocked display, answer questions about our products and farm, ring up sales, and keep things running smoothly as the market bustles. At the end of the day, the team packs up the booth and returns products and equipment to the farm.

This job is ideal for someone who likes staying active, enjoys being outdoors, and thrives in a fast-paced, friendly environment. A positive attitude, a willingness to jump in where needed, and a genuine enjoyment of helping people are key. Market days are busy, fun, and rewarding—and you'll play an important role in connecting our farm with the community.

Job Responsibilities

- Load vehicles with appropriate items in orderly fashion with attention to detail.
- Unload each item by hand and place it in designated space to set up an attractive, orderly, and accessible market booth. Follow farm protocol regarding setup, signage, and product display.
- Restock products as needed throughout the market, and if needed upon returning to the farm.

- Make sales, take payments, make change, and record transactions as directed.
 - Extend excellent customer service to all customers in all interactions with courtesy and respect.
 - Make certain product quality is always maintained.
 - Communicate and report issues to guarantee customer satisfaction, and market management satisfaction.
 - Operate market booth in accordance with rules of the farmers markets and the health departments.
 - Operate commercial vehicles in compliance with local, state, and federal laws.
 - Keep vehicles and market equipment clean and communicate any maintenance issues or repairs needed in a timely way.
 - Participate in market planning meetings, team meetings, and other activities to prepare for upcoming farmers markets.
 - Become well-versed in the best practices for post-harvest handling of Elmwood organic meats, eggs, fruits, vegetables, flowers, and pantry items.
 - Be trained in Good Agricultural Practices (GAP) and maintain compliance with food safety standards.
 - Gain knowledge on Organic Certification and maintain compliance during packing, transport, storage, and distribution.
 - Additional tasks as the needs of the farm change over the season.
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Required Skills & Attributes

- Possess excitement for being trained quality standards, transport and display procedures, and customer care processes with an expectation to gain and retain knowledge quickly.
 - Positive attitude and desire to meet high expectations.
 - Good communication skills and ability to excel in a team work environment.
 - Must be dependable, reliable, consistent, and on time ready to work.
 - Excellent customer service, communication, and problem-solving skills.
 - Able to maintain a polite, empathetic, and professional attitude and manner.
 - Ability to work for periods of time in a highly dynamic and fast-paced system.
 - Ability and willingness to be flexible and respond to changing circumstances and expectations.
 - Ability to work in indoor and outdoor conditions directly affected by weather, including heat, humidity, rain, wind, and cold. (The markets are held outdoors and under shelter, year-round.)
 - Ability to use mental math skills of addition and subtraction.
 - Valid driver's license with 3 years clean driving record.
 - Physical Requirements: standing, walking, carrying crates of product, stooping, lifting, loading up to 40 lb., unloading up to 40 lb., working in walk-in freezers, working in walk-in refrigerated coolers, working inside packing barn in summer temperatures, pushing and pulling carts of product, working outdoors.
 - Technological skills: the aptitude to learn customized software programs and use smart device applications as necessary.
 - Adherence to company employee manual and terms of employment policy.
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Compensation & Benefits

- Hourly wage of \$15/hour.
- Access to extra produce and vegetables; discounted farm-raised meats, eggs, and pantry items.
- Workers compensation insurance.
- Work performance evaluation and review.
- Satisfaction of performing meaningful work providing nutritious, wholesome, and safe food to individuals and families that are appreciative and dependent on what the farm provides.
- Gain experience working in the commercial production and sales of USDA Certified Organic products.
- Opportunity for advancement and professional development.